

Practica - Media Kit Overview

The kit contains these resources:

- This overview
- A **Review Guide** for the app
- A **Screenshots folder** with a range of device screenshots in both orientations and light and dark themes. These are taken from a Pixel 3 (at Normal text size in the device settings) and a Nexus 5 (at Huge text size, demonstrating the layout on a smaller device when the user requires the largest text size). All available as full screenshots or with the status and navigation bars cropped out.
- A **Lifestyle Photos folder** with a selection of comped images, in small versions (around 2500x1600 pixels) and larger ones (1.5-2x the size). Please feel free to use the screenshots in your own comped images if you prefer!
- A **Branding folder** with the full app logo in SVG format and as transparent PNGs (in black, white, and the app branding colour), as well as the app's device/store icon as round and square PNGs

If there's anything else you need that we haven't included, please get in touch at lee@scenicrootexplorers - thanks!